

ANNUAL REPORT FOR THE YEAR
(2011 – 2012)

MAA TARA SOCIO ECONOMIC
REHABILITATION FOUNDATION

IN FRONT OF SANKAT TARINI CLUB
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PREFACE

To work with the vulnerable groups and for the underdeveloped and backward people is really an interesting job. MTSERF (Maa Tara Socio Economic Rehabilitation Foundation) in its operation has promoted the status of human being through canvassing and different social activities. In the financial year 2011-12, its activities were broadly focused in the field of adult education, environment, consumer awareness, SHG guiding, women and child welfare programs, health awareness, agriculture with drip irrigation, etc.

On behalf of MTSERF , I acknowledge with gratitude the encouragement and support, we received from general public, media, partner organizations during our activities.

I congratulate my colleagues, staffs for their strong will power to sustain the whole decentralized efforts undertaken by MTSERF this fiscal year.

It is a rare opportunity in our trust career that our own responsibility to prove the agency a sustainable one, has been materialized in contrast to a lot of constraints faced by the whole network in this year.

Again we have miles to go in the steep corridors of social work and in the process, our limitations have been so far recognized with the divine grace with us.

Thanking you.

Raghunath Pratihari
Chairman
MTSERF

INTRODUCTION

MTSERF is a premier Trust came into existence in 2006-2007 by a group of young enthusiastic, like-minded people with firm belief in social service and action. The organization is built upon the conceptual frame work of freedom, emancipation and self reliance. It came into force to address the socio-economic problems with the view of participatory approach. All its resources and manpower are used in the level of education and massive awareness to build up a healthy socio-cultural and environmental order through different programs, it is also trying to safeguard the democratic base of the poor and the unprivileged classes to realize and analyze the real social phenomena leading to wise and independent judgment regarding attainable matters of an individual in particular and the society in general.

To give the organization the legal status, it is registered under the “Trust Registration Act, with the sub-registrar Puri” on the 7th January 2007, as a non-political, non-profitable, non-governmental, social development Trust. The organization is in its own pace towards achieving its goals. Since inception, it has been undertaking different need-based program with the support of the members.

ORGANIZATION PROFILE

NAME : MTSERF (Maa Tara Socio Economic Rehabilitation Foundation)

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CONTACT PERSON : Raghunath Pratihari

ORAGNIZATION : Non-Govt., Non-political, Non-profitable

LEGAL STATUS :

- Registered under Trust Registration Act in 2007
- Having PAN and TAN registration No.s
- Registered under 12A in 2008
- Registered under 80G in 2008 applied for renewal
- Applied for FCRA registration
- Trying to get for 35(i)(ii) certification

VISION :

MTSERF envisions a society full of integrity, perfect human order, peace, joy and happiness, where will be no gender discrimination, ignorance, injustice, poverty and forecasting for a sustainable development of the society.

MISSION :

Transform of thoughts into action through participatory learning and action.

GOAL :

To improve the quality of the life of the poor, needy and downtrodden.

OBJECTIVE :

To promote, popularize and experiment in its non-governmental capacity, participatory community development synergy.

ACTION AREAS :

- Educational Promotion
- Health Care
- Agricultural Promotion
- SHG Promotion and Vocational Training
- Environment and Forest Preservation
- Drinking Water Preservation
- Sanitation awareness
- Women Empowerment
- Mother and Child care
- Youth Development
- Disaster Mitigation
- I.T. Awareness
- Research on Socio Economic development

ACTIVITIES UNDERTAKEN DURING 2011-12

Educational Promotion

Though the district of Puri has a decent literacy rate the literacy rates among the women and among the SCs is quite low. Drop-out among this section of the population is quite high. They need motivation to go back to the school. In order to do that a campaign called “BACK TO SCHOOL” program was launched. Under this program extensive campaign was launched to urge the children as well as the parents to send their children to school. Teachers were also involved in the program to make the program more effective. A night school is being run by the organization at village specifically for the working children who go to work during day time. Around 30 children are taught by the volunteers of the organization.

Health Care

Rural areas of Puri district are devoid of the basic health infrastructure. The main health problems that are affecting the area are high infant mortality, maternal mortality, mal-nutrition, low institutional delivery, skin infection, high fever, diarrhea, etc.. The reasons for these diseases can largely be attributed to ignorance, low status of women, non-availability of medical team, which operates largely in the remote part of the district. During the period of reporting more than 1,000 patients including 572 women and children were benefited from this program. Free medicines were distributed to the poor and needy.

Agricultural Promotion

Agriculture is the backbone of the economy of the state. More than 82% of the entire population is dependent upon agriculture. Even today the farmers are using traditional farming methods. As a result the out put is very low. In the past few years many of the farmers have switched over to vegetable cultivation from the traditional paddy cultivation. MTSERF organize training cum demonstration camps on usage of bio fertilizer, techniques of mixed cropping, modern methods of vegetable cultivation and drip irrigation methods, etc.. More than 400 farmers have attended these programs and profited.

SHG Promotion and Vocational Training

In view of organizing poor, OBC women from rural sector, for their cohesion and enhancement of comradeship attitude together with habituating them to regular thrift and credit system, MTSERF has formed rather helping to form SHGs. During reporting period, the SHG members were imparted with various trainings like capacity building and entrepreneurship development. Apart from this, the SHG members were given training on garment making, soft toy making and handicraft training. We have conducted program at Jauli pokhari, Nagapur, Chaitana, Girala, Samangara.

Environment and Forest Preservation

As a result of increasing urbanization and population explosion the casualty has become the environment. But due to indiscriminate felling of trees extensive damage is done to the environment. Despite various efforts at both government and non-government agencies for afforestation the effort has not paid off due to non-involvement of the people. Thus the organization is taking care to involve people in protecting what ever forest is left out. MTSERF raised a nursery in the project area and around 5,000 saplings, mainly horticultural were distributed to the targeted families for backyard plantation. In the period of reporting a school environment awareness program was conducted to spread the message of environment protection among the school children in Samangara of Puri Sadar Block. The school children are given environment education at a very young age so that they can practice and make it a habit to protect the precious environment.

Drinking Water Preservation & Sanitation awareness

Due to unhygienic conditions like open defecation, unsafe drinking water, non-disposal of waste water-borne diseases are very common in rural areas. The main reason for this unsafe practice can be attributed largely to ignorance. Only a negligible portion of the people are using sanitary latrines. In order to address the problem and make the people aware MTSERF organized padayatras, rallies and street plays in rural areas of few blocks in Puri district. An attempt was made to spread the message of clean sanitation among the rural people. Several water sources were disinfected as part of the campaign. The people were explained regarding the harmful consequences and urged to use a

household latrine. Awareness campaign was also launched at the local schools as part of the school sanitation program. The organization also facilitated the process of installing sanitary latrines by the people, especially those belonging the BPL category.

Women Empowerment

Over few years atrocities against the women are on the rise. Though there are several acts and statutes for prevention these are not implemented strictly. The main reason for this is the lack of awareness among the people. In order to educate the women regarding various legal provisions for the protection of the women MTSERF conduct various workshops at different places of Puri district and block level officials, lawyers and social activists participated in these programs to motivate the women regarding their rights and duties in case of violation of their rights.

Mother and Child care

The health status, especially that of mother and children can said to be less than satisfactory. Odisha has got the dubious distinction of having the highest IMR in the entire country which stands at 92 per 1,000 live birth. Similarly 361 mothers in every 1,000 die while giving birth to babies. Despite many efforts at government and non-government levels various programs aimed at population control have not succeeded.

To set the things right, a series of awareness programs were organized in Samangra, Baliguali, Bira Harekrushnapur and Paikaahi villages in Puri district. The participating women were also explained regarding various issues relating to reproductive and child health. In these programs more than 500 women participated. The occasion was also utilized to immunize 32 pregnant mothers with TT.

Youth Development

Sports and games play an important role in rural areas. Besides working as an instrument for entertainment it also promote a sense of competitiveness. This year a football tournament was organized at the panchayat level. Like the previous years the panchayat level volley ball and kabadi tournaments were organized at Talabania, Puri.

Youth are a symbol of unbounded energy. If this source of energy is tapped in proper manner they can play a vital role in nation building. Like every year MTSERF organized a state level integration camp to infuse the sense of nation building and leadership among them. The five day camp was organized at Puri where 95 youth from

the district participated. In this camp special emphasis was laid on character building, patriotism, self reliance and improve the functional ability of rural youth.

Disaster Mitigation

The super-cyclone that hit the costal Odisha in October, 1999 did unprecedented loss of life and property. Despite the large scale destruction that it caused it also did one good thing. The people, government and civil society organization have come to realize that there is no alternative to preparedness. The entire Puri district is highly prone to flood and cyclones. Thus keeping this high vulnerability in mind MTSERF conducted disaster preparedness programs by making the SHGs, youth clubs and CBOs as the main target group. It also tries to identify vulnerable groups through a community plan in six villages. To bring home the point of disaster 29th October was observed as Disaster Day. On this day several rallies, meetings and padyatras were held to mark the occasion and spread the message further.

I.T. Awareness

Knowledge in computers is no more a luxury rather necessity. The poor children can not get fruits of computer education as it is too expensive. In order to introduce the children to the wonderful world of computers, MTSERF is organizing capsule programs for the school children in Puri district. More than 200 school children and 100 youth were introduced basics of computers through this program.

DAYS CELEBRATION

MTSERF celebrated the following National and International days this year.

1. National Youth Day (12th January)
2. Republic Day (26th January)
3. International Women's Day (8th March)
4. Consumer's Rights Day (15th March)
5. Utkal Diwas (1st April)
6. World Health Day (7th April)
7. May Day (1st May)
8. World Environment Day (5th June)
9. Eye Donation Day (10th June)
10. World Population Day (11th July)
11. Independence Day (15th August)
12. Gandhi Jayanti (2nd October)
13. World Aids Day (1st December)
14. World Disability Day (3rd December)
15. World Human Rights Day (10th December)

CONCLUSION :

What we have done so far is still very less to be achieved in greater dimensions. Accordingly efforts are on to increase the scope of activities of the organizations to the new areas of intervention. It is assumed that in spite of several agencies working in different fields the magnitude of the social concern demands more accurate time bound and innovative approaches. Understanding this ethics during recent years attempts have been made in identifying sectors of priorities for all the possible association of UNMESH with the mitigation of the problems and issues. Innovative proposals have been prepared and are to be submitted with the funding agencies and in coming future, more such attempts are planned to be made.

It is a great honor to express our deep gratitude and sincere thanks to our well wishers, donors, NGO Partners, beneficiaries and general public for their kind co-operation, support, participation, guidance and good will without which we can not march forward to render planned services.

Wishing the world to be compendium of joy, happiness, prosperity, peace and tranquility.

**CHAIRMAN
MTSERF**